

Operational managers and decision-makers require an enhanced knowledge of their markets in order to propose the most appropriate, innovative offers to their public and private customers.

Target business opportunities and accelerate data flow among all your stakeholders.

Categorising buildings and their environment is a major focus of prospective studies carried out by public service delegates, regional planners and engineering firms.

Enhance your studies and make the most of your proposals by easily incorporating namR's unique indicators into your internal tools.

asknamR is the **first French data-as-a-service platform** that provides quantitative and qualitative analyses of buildings, regions and the environment.

It is designed to facilitate unique data use in order to help:

- Instantly draw upon namR's 250 attributes on 34 million buildings in France.
- Serve as a daily source of data in conjunction with your internal tools.

This **handy decision-making** tool helps you target **business opportunities** and enhance your **studies**.

The indicators

Activité

Informations relatives à la socio-démographie et l'activité économique

37 attributs

Climat

Informations relatives au climat, à la météo, et aux risques associés

29 attributs

Géologie

Informations relatives aux risques liés aux sols, à leur type, et aux mouvements associés

19 attributs

Bâtiment

Informations relatives à la caractérisation du bâti, de sa géométrie, de son occupation, de ses équipements et de ses usages

76 attributs

Territoire

Informations pour décrire les sols, les parcelles et leurs occupations

43 attributs

Collectivités

Informations relatives à la localisation des équipements

32 attributs

Renouvelable

Informations relatives aux potentiels d'énergie renouvelable

43 attributs

Enveloppe

Informations relatives à la caractérisation d'éléments propres aux toitures et façades des bâtiments

29 attributs

Energie

Informations relatives aux potentiels de travaux, aux sorties d'airs, à la consommation d'énergie, au mode de chauffage

34 attributs

Our **freemium** offer gives new users **free access** to view all the attributes applied to a range of French cities.

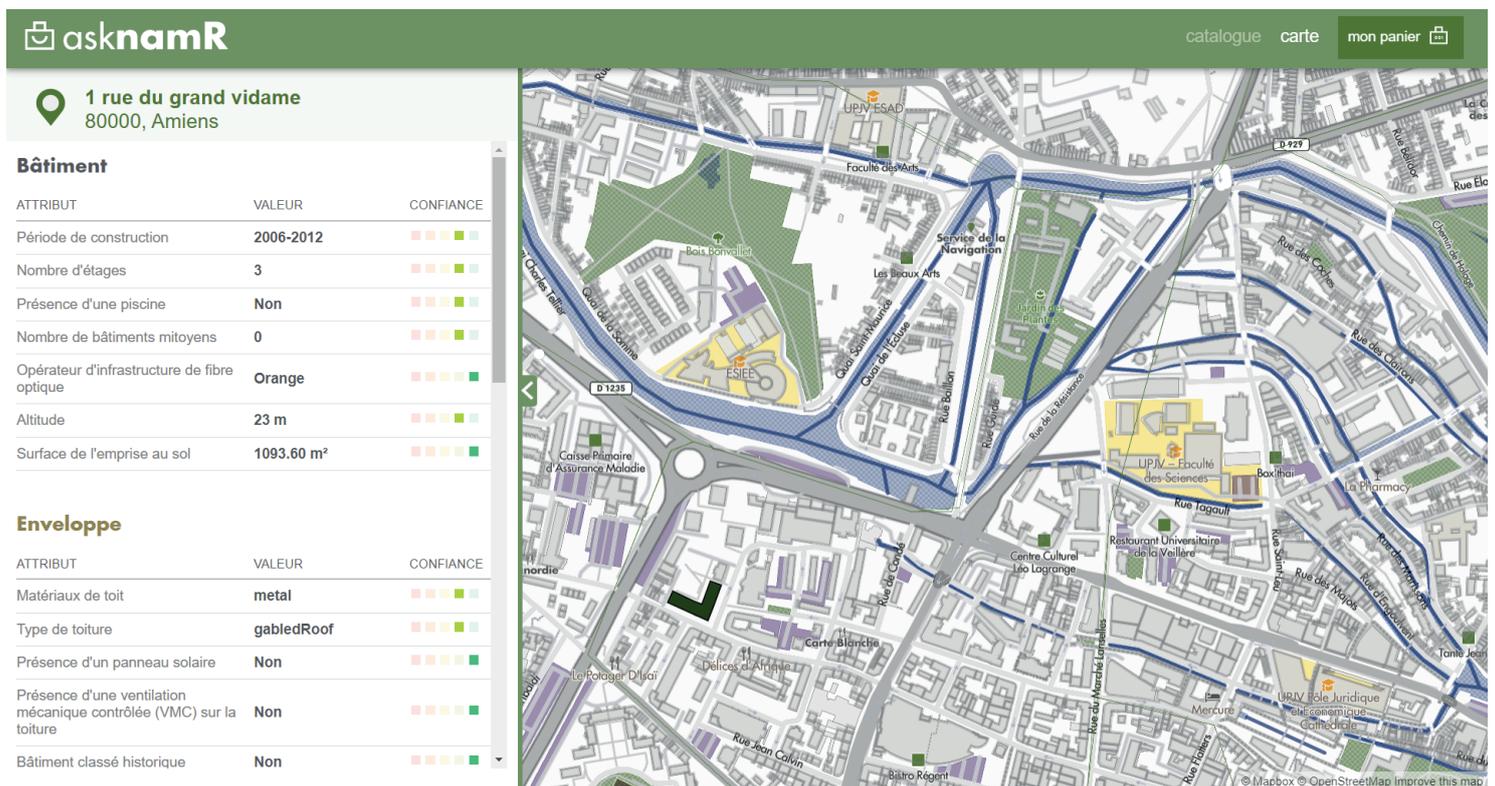
Discover the freemium offer : asknamr.com

Technical features

- 250 high-value-added indicators documented and classified by theme
- 34 million buildings, 88 million geolocated plots
- Reliable, regularly updated data
- Interactive map of buildings across the whole of France
- Smart filtering according to geographical area, address list and building purpose
- Option to export data as a file (e.g. csv, xls or shp format), using an API or connectors
- No use of personal data
- 7 billion pieces of data produced by namR

“asknamR lets you find the best indicators for improving your models and making objective, data-based decisions.”

Chloé Clair, CEO de namR.



The screenshot shows the asknamR interface. On the left, a sidebar displays the address '1 rue du grand vidame, 80000, Amiens'. Below this, there are two sections: 'Bâtiment' and 'Enveloppe', each containing a table of attributes, values, and confidence levels.

ATTRIBUT	VALEUR	CONFIANCE
Période de construction	2006-2012	■■■■■
Nombre d'étages	3	■■■■■
Présence d'une piscine	Non	■■■■■
Nombre de bâtiments mitoyens	0	■■■■■
Opérateur d'infrastructure de fibre optique	Orange	■■■■■
Altitude	23 m	■■■■■
Surface de l'emprise au sol	1093.60 m ²	■■■■■

ATTRIBUT	VALEUR	CONFIANCE
Matériaux de toit	metal	■■■■■
Type de toiture	gabledRoof	■■■■■
Présence d'un panneau solaire	Non	■■■■■
Présence d'une ventilation mécanique contrôlée (VMC) sur la toiture	Non	■■■■■
Bâtiment classé historique	Non	■■■■■

The main part of the interface is a map of Amiens, France, showing various buildings and streets. A red pin marks the location of the selected building. The map includes labels for various landmarks such as 'UPJV-ESAD', 'Faculté des Arts', 'Service de la Navigation', 'Jardin des Plantes', 'UPJV - Faculté des Sciences', 'Centre Culturel Léo Lagrange', and 'UPJV Pôle Juridique'. The map also shows the 'Oise' river and several streets like 'Rue de la République', 'Rue de la Liberté', and 'Rue de la Paix'.